**What is Black August?**

Black August began in the 1970s to mark the assassination of the imprisoned Black Panther, author, and revolutionary George Jackson during a prison rebellion in California. It is a time of reverence to honor [political prisoners](https://ccrjustice.org/home/blog/2018/04/03/new-york-state-must-respect-parole-board-s-decision-release-herman-bell), freedom fighters, martyrs of the Black freedom struggle, and our continued resilience.

Black August is an invitation to reflect on the history of resistance and to commit to continuing this fight for justice and liberation until we win.

Black people resist. First, to survive, and like generations of ancestors before, to fundamentally alter our collective condition and make freedom real.

This is the legacy of Black August.

**What is National Black Business Month?**

August is National Black Business Month, and we recognize the Black-owned businesses across the country.

Historian John William Templeton and engineer Frederick E. Jordan Sr founded National Black Business Month in August 2004 to “drive the policy agenda affecting the 2.6 million African-American businesses.“

When we celebrate the contribution of black business owners and entrepreneurs, it pays homage to them and their legacies, especially since celebrating this month recognizes the importance of black-owned businesses when it comes to contributing to the nation’s economy as well.